

CSR IMPACT REPORT

JANUARY – JUNE 2022

Our UK staff are proud to have given their time and skills to support our local community through a wide variety of volunteering initiatives, as well as fundraising for our UK charity partners.



928

employees took part
in CSR activities



Supporting

253

individuals

43

organisations

"I think it's important for individuals to understand how charities work and the challenges they face. I'm glad I could help, but equally, I'm glad I've gained some insight into this as well." **Societe Generale volunteer**

Our CSR strategy increases employment opportunities for women and individuals from diverse and disadvantaged backgrounds.

Of those **253** individuals

34%

were from ethnically diverse backgrounds

44%

were women

22%

were from disadvantaged backgrounds

"The team provided invaluable feedback and support. They were exceptionally patient and available to support me with whatever I needed. The feedback they gave me was truly helpful and constructive."
Community participant



The difference we made*

6

people are now employed

10

are in education, training, work experience or volunteering roles

43

people got a job interview or promotion

48%

reported increased employability skills and confidence in those skills



"I didn't feel quite ready to return to full time employment but the supportive and structured nature of the GROW scheme appealed to me... Without it, I don't know if I would have survived myself and my own insecurities; thank you Societe Generale and thank you Shelter."
Shelter GROW trainee

YOUNG INFLUENCERS PROGRAMME

YEAR ONE IMPACT REPORT - 2021/2022

Our new flagship programme aims to equip 16–18-year-olds with the skills needed to build a successful career and make a positive impact.

88
Students from East London took part, of which*



54% were from ethnically diverse backgrounds
45% were women
26% were from disadvantaged backgrounds



The Pitch Day judging panel and winning team who put forward a solution to knife crime in Newham.

The programme, supported by **146 employee volunteers**, consisted of three stages:



The difference we made*

"I thought careers in financial services were only about money but there are roles that are creatively stimulating and helpful to society."
Student participant

80% of students reported increased awareness of different roles in the financial sector

75% of teachers reported increases in students' confidence in their employability skills



19 school leavers on placement Jul-Aug 2022

77% of students felt the programme increased their **teamworking** and ability to **aim higher** – key skills from the *Skills Builder Framework*:

"[I] learnt to take [a] crisis as an opportunity and accept failures in order to innovate."
Student participant